



# SAN FRANCISCO ITALIAN ATHLETIC CLUB

1630 STOCKTON STREET, SAN FRANCISCO, CA 94133

## FESTA COLONIALE ITALIANA September 25th, 2010

### EVENT SUMMARY

The San Francisco Italian Athletic Club's *Festa Coloniale Italiana* will be held on **Saturday, September 25, 2010** in the heart of San Francisco's North Beach. This community cultural event will celebrate the San Francisco Italian Athletic Club's incredible heritage and celebrate its 92nd anniversary.

The event will take place on **Stockton Street**, outside the SF Italian Athletic Club facilities and across from Washington Square Park. The closure of Stockton Street (*between Union Street and Filbert Street*) for this event will provide a geographic location that is both at the center of the North Beach business district and the heart of San Francisco's Italian-American community. Activities will promote family attendance with a focus on Italian culture and heritage past and present.

*The Festa Coloniale Italiana* is a free family event that will showcase the SF Italian Athletic Club's facilities, heritage, members and community resources. Exhibitor presentations and sales will range from Italian Arts and Crafts to Specialty Foods. Performances by Bay Area Italian musical artists and dancers will be featured on the Festa stage.

.....  
*FESTA COLONIALE ITALIANA  
2010 EXHIBITOR APPLICATION*

*See following page for Exhibitor Application Instructions and Exhibitor Agreement*

Brief description of food or craft: \_\_\_\_\_

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Resale #: \_\_\_\_\_ Category: \_\_\_\_\_

**Please check below:** *(post dated checks will not be accepted)*

10' x 10' Outdoor Booth Space (\$150.00)

8' x 8' Indoor Table Space (\$100.00)

Required Gourmet Food Health Dept. Permit Fee (\$100.00)

Booth Space fee is for the space ONLY. No structures included with this fee! No double booths are available, due to limited outdoor space.

Check Amount: \$ \_\_\_\_\_

Money Order Amount: \$ \_\_\_\_\_

.....  
**Please verify that you have included all of the following:**

Application

Health Dept. Fee *(if applicable)*

Table Fee

Booth Fee

**Make checks payable and mail to:**

**San Francisco Italian Athletic Club FESTA • P.O. Box 330154 • San Francisco, CA 94133**

**For further information, please contact:** Rich Denney (415) 781-0165, ext. 2 or [administration@sfiac.org](mailto:administration@sfiac.org)



## SAN FRANCISCO ITALIAN ATHLETIC CLUB

1630 STOCKTON STREET, SAN FRANCISCO, CA 94133

### EXHIBITOR APPLICATION INSTRUCTIONS

*(Please make a copy of these instructions for your records)*

Please complete the Application Form by **PRINTING** or **TYPING** the information requested. The State of California requires each applicant possess a valid California Resale Certificate and Number. *This number must be on your application to be processed.*

**Participation Fees for Exhibitors are \$150 for an outside booth space, or \$100 for an inside table space**, made payable to **San Francisco Italian Athletic Club FESTA** which must accompany your application. There is a \$20.00 charge for returned checks.

**Withdrawal:** Exhibitors may withdraw up until **August 16, 2010** and receive a 100% refund, and until **August 30, 2010** for a 50% refund. *After August 30, 2010, participation fees are non-refundable.*

**Cancellation of Event:** If weather, acts of God, or other circumstances beyond the control of the **San Francisco Italian Athletic Club** cause the event to be cancelled, participation fees will not be returned and the Club cannot be held liable by exhibitors for the failure of the event to take place.

**Losses:** The **San Francisco Italian Athletic Club** is not responsible for any depreciation or loss of any kind as a result of fire, theft, physical violence, elements of nature or other cause, regardless of origin.

**Space Assignment and Final Instructions:** Accepted exhibitors will receive a final information packet no later than August 30, 2010. This will include your specific Space Assignment, as well as detailed day of the event, load-in and load-out instructions.

### EXHIBITOR RELEASE AND HOLD HARMLESS AGREEMENT

This agreement is entered into by and between the presenter of the event, **The San Francisco Italian Athletic Club (Producer)** and the **Exhibitor** filling out, signing and returning the application (**Exhibitor**).

**Producer** is in the business of providing space at the Festa event for the display and sale of arts, crafts and gourmet specialty food items.

**Producer** does not participate in the construction, assembly, or placement of the individual **Exhibitor's** exhibit. **Producer** provides assigned space only at the event.

The **Exhibitor** hereby indemnifies and holds the **Producer**, its agent, employees and servants harmless from any and all claims, including costs and attorney's fees resulting there and from arising out of said **Exhibitor's** participation in this event. For the purpose of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and product to their designated location, the set up and display of any such structure and arts or crafts, and the dismantling and removal of all such items from the area provided by or through the **Producer** or its agents, employees, and servants.

The **Exhibitor** hereby expressly assumes any risk of harm to the **Exhibitor** arising out of their participation and the participation of other artists in the Festa, including any risk resulting from the particular location of the space designated to them by the **Producer**.

This agreement shall be effective immediately upon execution and shall continue in effect throughout the event period.

Exhibitor: \_\_\_\_\_

Date: \_\_\_\_\_